

# CITY OF ČAČAK

MORAVIČKI DISTRICT  
ŠUMADIJA AND WESTERN SERBIA

LAST UPDATED ON SEPTEMBER 2024

LEVEL OF DEVELOPMENT

**Group I**

ACTIVE ENTERPRISES

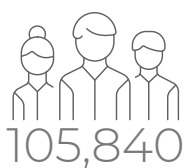
**1932**

ACTIVE ENTREPRENEURS

**5884**



Source: Statistical Office of the Republic of Serbia



105,840

CITIZENS



73,252

AVERAGE INCOME



636

AREA



15

TOTAL NUMBER OF  
PROJECTS  
FROM 2010

4

EUPRO PLUS

11

EUPRO

-

EUROPEAN  
PROGRES

-

EU PROGRES

478,814 €

TOTAL VALUE

379,539 €

DONORS 79%

99,275 €

CO-FUNDING 21%



Ministry of  
European Integration  
REPUBLIC OF SERBIA

**#EY  
ЗА ТЕБЕ**

 **UNOPS**

Implementing partner



**145,334 Euros**  
 Programme funds: 133,334 Euros  
 Co-funding: 12,000 Euros

### IMPROVED DEVELOPMENT PLANNING AND INTRODUCTION OF THE INTEGRATED TERRITORIAL INVESTMENT (0 PROJECTS)

### IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (4 PROJECTS)

**145,334 EUROS**

#### SUPPORT TO SCIENCE TECHNOLOGY PARK ČAČAK: INNOVATIONS AND NEW TECHNOLOGIES IN SMES IN CENTRAL AND WESTERN SERBIA

Support to Business Support Organisations

COMPLETED

The objective of the project is increasing awareness of SMEs in Moravički, Raški and Zlatiborski districts on key enabling technologies – robotics and big data management, facilitate application of these technologies, creating the platform for inter-sector cooperation between ICT, other industries and R&D institutions. Project beneficiaries are 60 SMEs from agriculture (food processing), IT sector metal processing and non-metal sector from Moravica, Raška and Zlatibor districts, 10 public sector institutions and 6 BSOs.

**Project value:** **45,518 Euros**  
 Programme funds: 45,518 Euros  
 Co-funding: -

#### SUPPORT TO BUSINESS ASSOCIATION OF EMPLOYERS "UNION ČAČAK 2000": LOCAL SMALL BUSINESS SUPPORT

Support to Business Support Organisations

COMPLETED

The objective of the project is to contribute to growth and development of at least 20 local SMEs from Čačak, Gornji Milanovac and Lučani, by establishment of a webshop and relevant logistic support for product distribution.

**Project value:** **44,616 Euros**  
 Programme funds: 44,616 Euros  
 Co-funding: -

#### SUPPORT TO AN IT ENTERPRISE - PANORATE MEDIA

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in providing consulting services in the field of database maintenance, virtual tours creation, website maintenance and social networks plans to procure photographic and computer equipment, software and a laptop to optimise the range of services and service quality. As a result two new jobs are to be created adding to the existing five. The CSR activity envisages creation of a virtual tour of the city of Čačak, which will include all the important tourist sites, with the permission of the local self-government and in cooperation with the Tourist Organisation of Čačak.

**Project value:** **24,397 Euros**  
 Programme funds: 19,505 Euros  
 Co-funding: 4,892 Euros

#### SUPPORT TO AN IT ENTERPRISE - OKTA SOLUTIONS D.O.O.

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The enterprise provides designing and implementation of enterprise resource planning (ERP) services plans to procure eleven high-performance computers to increase productivity and quality of services. As a result three new jobs are to be created adding to the existing nine. The CSR activity envisages provision of internships for young people without professional experience.

**Project value:** **30,803 Euros**  
 Programme funds: 23,695 Euros  
 Co-funding: 7,108 Euros

### IMPROVED SOCIAL INFRASTRUCTURE AND SOCIAL COHESION IN THE TARGETED LOCAL SELF-GOVERNMENTS (0 PROJECTS)



**333,480 Euros**  
 Programme funds: 246,205 Euros  
 Co-funding: 87,275 Euros

### IMPROVING BUSINESS COMPETITIVENESS (8 PROJECTS)

**238,719 EUROS**

<b>SUPPORT TO AN ENTREPRENEUR IN METAL PROCESSING - PLAZMATEH</b> Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The entrepreneur is engaged in the entirely customised and tailor-made design and production of machines and systems for automatic production. IT equipment for the production of the prototypes of industrial pellet burners will be purchased through the grant, which will lead to the immediate creation of four new jobs and another 20 subsequently. The corporate social responsibility activities the entrepreneur will be implementing include the donation of a wood pellet furnace to local organisations in need.	<b>Project value:</b> Programme funds: Co-funding:	<b>44,640 Euros</b> 30,000 Euros 14,640 Euros
<b>SUPPORT TO A FURNITURE PRODUCING ENTERPRISE - MODERNA FURNITURE D.O.O.</b> Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The enterprise produces custom made solid wood and medium-density fibreboard furniture. The subject of investment is procurement of dust and ventilation equipment in order to increase production and create one new employment immediately and one other in the long term. The enterprise will conduct corporate social responsibility activities that include the donation of furniture to the local elementary school and science club, as well as financial donations to the local cultural society.	<b>Project value:</b> Programme funds: Co-funding:	<b>31,800 Euros</b> 21,000 Euros 10,800 Euros
<b>SUPPORT TO THE SCIENCE AND TECHNOLOGY PARK ČAČAK: SMES DIGITAL</b> Support to Business Support Organisations COMPLETED	The project aims to increase the awareness of SMEs in the Moravica, Raška and Zlatibor districts on digital transformation, facilitate application of strategic approach in planning digital transformation of SMEs, create a platform for inter-sector cooperation between ICT and other industries and provide technical expertise to run the process.	<b>Project value:</b> Programme funds: Co-funding:	<b>55,656 Euros</b> 49,731 Euros 5,925 Euros
<b>SUPPORT TO A FOOD PRODUCING ENTERPRISE N.J.S. GROUP, MRŠINCI</b> Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The food (confectionary) production enterprise will procure professional equipment for automatic washing and sterilization of production moulds, water softener and wire baskets resulting in a production capacity increase which is presently at 4,000 cakes per day. The production currently employs approximately 14 workers while resulting job creation is five immediate posts and additional ten within a three-year period. The proposed CSR activity envisages donations of their own products for the local tourist manifestations, kindergartens and a scholarship for high school students related to the food industry.	<b>Project value:</b> Programme funds: Co-funding:	<b>17,072 Euros</b> 13,703 Euros 3,369 Euros
<b>SUPPORT TO A WOOD (FURNITURE) PRODUCTION ENTERPRISE ID WOOD COMPANY D.O.O.</b> Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The wood (furniture) production micro enterprise will procure a painting chamber and Computer Numerical Control (CNC) machine resulting in an increased production capacity, product quality and revenue growth. The production currently employs four workers while immediate job creation is two new jobs and additional two within a three-year period. The proposed CSR activity envisages donation in furniture to the village Primary School and in cribs for children to the village kindergarten.	<b>Project value:</b> Programme funds: Co-funding:	<b>29,193 Euros</b> 22,456 Euros 6,737 Euros
<b>SUPPORT TO AN ENTREPRENEUR IN FOOD PRODUCTION JELENA GLIŠOVIĆ PR PEKARSKA RADNJA</b> Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The food (baked goods) production entrepreneur will procure new baking equipment to increase quantity and introduce new products. The production currently employs two workers while resulting job creation is two immediate posts and additional four within a three-year period. The proposed CSR activities envisage donation of company products to Primary School in Donja Trepča and donation of products and sponsorship of children chess competition organised by Chess Clubs from Gornja Trepča and Čačak. Additionally, in cooperation with the Centre for Social Work, company's products will be donated to two socially vulnerable families.	<b>Project value:</b> Programme funds: Co-funding:	<b>21,354 Euros</b> 16,833 Euros 4,521 Euros
<b>SUPPORT TO AN ENTREPRENEUR IN METAL PROCESSING MAŠINSKA OBRADA METALA MILAN I SAŠA</b> Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The metal (machine parts and tools) products processing entrepreneur will procure a new Computer Numerical Control (CNC) lathe that will enable increase of production capacity, and bring competitive advantage in terms of product quality, and quantity while creating jobs. The production currently employs two workers while immediate job creation is one new job. The proposed CSR activity envisages equipping children's playgrounds in the "Zračak" Institution and Special school from Čačak with seesaws, swings and other equipment.	<b>Project value:</b> Programme funds: Co-funding:	<b>25,544 Euros</b> 19,649 Euros 5,895 Euros
<b>SUPPORT TO AN ENTREPRENEUR IN PLASTIC AND PAPER ITEM PRODUCTION S BOX</b> Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The paper (cardboard boxes) production entrepreneur will procure a new automatic cardboard cutting and bending machine in order to expand production to small packaging boxes that accounts for only 20% of output. The production currently employs two workers while immediate job creation is one new job. The proposed CSR activity envisages donation of equipment to the kindergarten that would improve the working conditions and environment for children.	<b>Project value:</b> Programme funds: Co-funding:	<b>13,460 Euros</b> 10,702 Euros 2,758 Euros

## IMPROVING THE BUSINESS ENVIRONMENT (3 PROJECTS)

94,761 EUROS

**DEVELOPMENT OF TECHNICAL DOCUMENTATION FOR THE SCIENCE AND TECHNOLOGY PARK IN ČAČAK**

Technical Documentation

COMPLETED

The development of technical documentation for the new Science and Technology Park in Čačak will create technical conditions for the facility construction to be funded by the Government of Serbia. The facility will provide space adequate for the functioning of IT companies and related academic and business associations, whilst boosting the capacity for innovation and developing partnerships between all stakeholders.

**Project value:****51,700 Euros**

Programme funds:

30,000 Euros

Co-funding:

21,700 Euros

**PROVISION OF A BACK-UP SERVER FOR THE E-PERMITTING SYSTEM**

E-permitting

COMPLETED

Improvement of the electronic system for the issuance of building permits through the provision of a back-up server, which will enhance its stability and availability for over 6,500 users that benefit from it every day. Server and network equipment were procured through the project, as well as necessary licences. The aim of this activity was to contribute to the creation of a more favourable business environment by improving the efficiency and transparency of the e-government and, ultimately, to new investments. At the same time, citizens' trust in institutions, as well as the quality of services that are being offered through the e-government will also be enhanced.

**Project value:****2,141 Euros**

Programme funds:

2,141 Euros

Co-funding:

-

**INTER-MUNICIPAL GIS-TOOL FOR E-GOVERNMENT**

Introduction and Development of GIS

COMPLETED

All five LSGs - Čačak, Arilje, Lučani and Požega and Gornji Milanovac, located in Western Serbia Tourism Region will improve the current services and activities and optimally use existing resources to promote and market local touristic potentials. Additionally, agriculture and rural development, communal infrastructure and property management remain priority sectors for all five LSG partners.

**Project value:****40,920 Euros**

Programme funds:

29,990 Euros

Co-funding:

10,930 Euros

## STRENGTHENING SOCIAL INCLUSION AND SOCIAL COHESION (0 PROJECTS)

-

EUROPEAN  
PROGRES

Programme funds: -  
Co-funding: -

## SOCIAL INCLUSION (0 PROJECTS)

-

## COMPETITIVENESS AND INFRASTRUCTURE (0 PROJECTS)

-

## STRENGTHENED LOCAL GOVERNANCE (0 PROJECTS)

-

euprogres ▶▶

Programme funds: -  
Co-funding: -

GOOD GOVERNANCE (0 PROJECTS)

-

MUNICIPAL MANAGEMENT AND DEVELOPMENT PLANNING (0 PROJECTS)

-

INFRASTRUCTURE (0 PROJECTS)

-

BRANDING OF AREAS (0 PROJECTS)

-

ALL SECTORS (0 PROJECTS)

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