



CITY OF KRUŠEVAC

RASINSKI DISTRICT
ŠUMADIJA AND WESTERN SERBIA

LAST UPDATED ON **SEPTEMBER 2024**

LEVEL OF DEVELOPMENT

Group II

ACTIVE ENTERPRISES

1307

ACTIVE ENTREPRENEURS

5534

 Source: Statistical Office of the Republic of Serbia



113,951

CITIZENS



75,440

AVERAGE INCOME



854

AREA



18

TOTAL NUMBER OF
PROJECTS
FROM 2010

9

EUPRO PLUS

9

EUPRO

-

EUROPEAN
PROGRES

-

EU PROGRES

632,914 €

TOTAL VALUE

499,557 €

DONORS 79%

133,357 €

CO-FUNDING 21%



Ministry of
European Integration
REPUBLIC OF SERBIA

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 **UNOPS**

Implementing partner



382,582 Euros
 Programme funds: 300,699 Euros
 Co-funding: 81,883 Euros

IMPROVED DEVELOPMENT PLANNING AND INTRODUCTION OF THE INTEGRATED TERRITORIAL INVESTMENT (2 PROJECTS)

220,254 EUROS

DEVELOPMENT STRATEGY OF THE CITY OF KRUŠEVAC URBAN AREA

Development of sustainable urban development strategy

COMPLETED

The strategy for the development of the urban area of the city of Kruševac deals with the important historical and industrial center of Serbia, with large companies and significant historical and architectural heritage. There is also significant brownfield potential within the former state-owned enterprises, with solid potential to support business with the business incubator and the envisaged regional industrial-technological park.

Project value: -
 Programme funds: -
 Co-funding: -

RECONSTRUCTION OF THE MEDIEVAL TOWN IN KRUŠEVAC

Integrated project

Implemented by: Regional Development Agency of Rasinski District Kruševac

Partner on the project: Kruševac Association "Eurocontact" Kruševac

ON-GOING

Development of a study for the preservation, presentation, and revitalisation of the medieval town, including archaeological research aligned with national heritage standards. The project features community engagement through public forums, school competitions, and expert discussions, aiming to enhance local heritage appreciation and cultural tourism. This initiative promises to enrich Kruševac's historical landscape and educational offer, engaging the community in meaningful heritage preservation efforts.

Project value: **220,254 Euros**
 Programme funds: 173,509 Euros
 Co-funding: 46,745 Euros

IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (7 PROJECTS)

162,328 EUROS

SUPPORT TO A FOOD PRODUCTION ENTERPRISE - GORDANA PETKOVIĆ PREDUZETNIK PROIZVODNJA TORTI I KOLAČA RAMONDA DEZERT

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur producing cakes plans to procure nine pieces of equipment for the production of cakes and pastries to improve production and quality of the product. As a result three new jobs are to be created adding to existing two. The CSR activity envisages participation in local humanitarian activities and organisation of workshops for children with special needs.

Project value: **25,313 Euros**
 Programme funds: 19,471 Euros
 Co-funding: 5,842 Euros

SUPPORT FOR A PAPER AND PLASTIC PRODUCTS PRODUCING ENTERPRISE - KOLE PACK D.O.O.

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in stretch wrap film production plans to procure a stretch film production line to improve production and quality of product. As a result two new jobs are to be created adding to the existing two. The CSR activity envisages donation of computer equipment, furniture and personal hygiene products to the home for neglected children in Kruševac.

Project value: **33,024 Euros**
 Programme funds: 25,800 Euros
 Co-funding: 7,224 Euros

SUPPORT TO A TEXTILE PRODUCING ENTERPRISE - TIJANA NIKOLIĆ PR PROIZVODNJA GOTOVIH TEKSTILNIH PROIZVODA BEBICCO

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in textile (clothing) production plans to procure eight pieces of equipment in order to increase production capacity and introduce new products, as well as to create a web site. As a result one new job is to be created adding to the existing one. The CSR activity envisages donation of products to the health institutions and vulnerable groups.

Project value: **14,902 Euros**
 Programme funds: 11,806 Euros
 Co-funding: 3,096 Euros

SUPPORT TO AN ENTERPRISE PRODUCING VARIOUS PRODUCTS - NENAD MARKOVIĆ PREDUZETNIK PROIZVODNJA SPORTSKE OPREME VIDRA LURES

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in fishing lures production plans to procure a UV printer in order to improve production quality and introduce new products. As a result one new job is to be created adding to the existing one. The CSR activity envisages donation of products to young fishermen and environmental protection associations.

Project value: **17,131 Euros**
 Programme funds: 13,416 Euros
 Co-funding: 3,715 Euros

IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (7 PROJECTS)

162,328 EUROS

SUPPORT TO WOOD PROCESSING ENTERPRISE - ALEKSANDAR ĐURIČIĆ PR PROIZVODNJA PROIZVODA OD DRVETA DURA.BJT MUDRAKOVAC

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in wood processing plans to procure a Computer Numerical Control (CNC) machine with adequate tools, hardware and software in order to increase production capacity and introduce new products. As a result one new job is to be created adding to the existing one. The CSR activity envisages donation of equipment to local sport organisations.

Project value: **23,900 Euros**
 Programme funds: 19,113 Euros
 Co-funding: 4,787 Euros

SUPPORT TO WOOD PROCESSING ENTERPRISE - MARIJA DOBROSAVLJEVIĆ PR RADIONICA ZA IZRADU PREDMETA OD DRVETA WOODDESIGN

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in wood processing (wooden screws, wooden toys, decorations, shelves) plans to procure a Computer Numerical Control (CNC) machine and wood planer machine to improve production and product quality. As a result one new job is to be created adding to the existing one. The CSR activity envisages donation of wooden toys to local elementary school.

Project value: **16,863 Euros**
 Programme funds: 12,900 Euros
 Co-funding: 3,963 Euros

SUPPORT TO AN ENTERPRISE PROVIDING CLEANING SERVICES - CLEAN FRESH 037

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur providing wash and dry service for furniture and vehicles plans to procure 22 cleaning machines to optimise services and their quality. As a result four new jobs are to be created adding to the existing nineteen. The CSR activity envisages deep washing of furniture, machine washing of tiles, and detailed cleaning of all rooms in the Centre for persons with disabilities in Kruševac.

Project value: **31,195 Euros**
 Programme funds: 24,684 Euros
 Co-funding: 6,511 Euros

IMPROVED SOCIAL INFRASTRUCTURE AND SOCIAL COHESION IN THE TARGETED LOCAL SELF-GOVERNMENTS (0 PROJECTS)

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**EU
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250,332 Euros

Programme funds: 198,858 Euros

Co-funding: 51,474 Euros

IMPROVING BUSINESS COMPETITIVENESS (7 PROJECTS)

196,241 EUROS

SUPPORT TO AN ENTREPRENEUR IN WOOD PROCESSING - RUKI DRVOKOOP SEBEČEVAC

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur is engaged in production of wood elements used by wood furniture manufacturers for production of tables, chairs and the kitchens. The grant will be utilised to procure a CNC woodworking machine, band saw sharpening machine and other equipment in order to increase the production capacity, reduce the costs of production and create two new jobs immediately and another one in the long term. The entrepreneur will be implementing corporate social responsibility activities that will include the donation of a part of school inventory to the local elementary school and kindergarten.

Project value: **12,645 Euros**
 Programme funds: 10,000 Euros
 Co-funding: 2,645 Euros

IMPROVING BUSINESS COMPETITIVENESS (7 PROJECTS)

196,241 EUROS

SUPPORT TO AN ENTREPRENEUR IN SOUVENIR PRODUCTION DEJAN PETKOVIĆ PR RADNJA ZA IZRADU SUVENIRA

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur produces souvenirs and wooden, copper and glass products will procure equipment for engraving, cutting of different materials and product branding resulting in increased productivity and a larger range of products. The production currently employs two workers while resulting job creation is two immediate posts and additional one within a three-year period. The proposed CSR activity envisages donations to an orphanage, engaging orphans in creative activities and subsequently organising a fundraising exhibition.

Project value:	17,334 Euros
Programme funds:	13,860 Euros
Co-funding:	3,474 Euros

SUPPORT TO AN ENTREPRENEUR IN WOOD PRODUCTS MANUFACTURING VITWOOD

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The wood (cutlery) production enterprise will procure CNC wood processing machine, laser engraver and wood finishing machine for production of items for food preparation and serving in order to increase efficiency, productivity and quality of their products. The production currently employs one worker while resulting job creation is two immediate posts and additional two within a three-year period. The proposed CSR activity envisages donation of 3D printing equipment for two high schools and one primary school in the Rasinski District.

Project value:	36,281 Euros
Programme funds:	29,123 Euros
Co-funding:	7,158 Euros

SUPPORT TO A METAL PROCESSING ENTERPRISE PIM PLAST D.O.O.

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The metal processing and coating (plasticising metal and aluminium materials) micro enterprise will procure a Computer Numerical Control (CNC) metal laser cutting machine resulting in increase in production capacity and product quality. The production currently employs three workers while immediate job creation is significant with three new jobs and additional one within a three-year period. The proposed CSR activity envisages financial donation to the preschool institution "Nata Veljković" Kruševac. The CSR activities also include professional training for two students of the final year of the Secondary Mechanical Electrical Engineering School in Kruševac.

Project value:	41,725 Euros
Programme funds:	30,000 Euros
Co-funding:	11,725 Euros

SUPPORT TO AN ENTREPRENEUR IN PLASTIC ITEM PRODUCTION VIVAL IN

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in production of construction carpentry (PVC/ALU joinery) will procure a Computer Numerical Control (CNC) machine and equipment for cutting and welding that will improve quality and efficiency. The production currently employs eight workers while immediate job creation is two new jobs and additional two within a three-year period. The proposed CSR activity envisages reparation and replacement of doors in the local high school.

Project value:	30,588 Euros
Programme funds:	24,430 Euros
Co-funding:	6,158 Euros

SUPPORT TO AN ENTREPRENEUR IN WOOD PRODUCTION STASIDIJE

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The wood (furniture) production enterprise will procure a machine for cutting and processing of planks and a machine for production of wooden parts in order to increase production capacities and to introduce a new product - different types of chairs. The production currently employs three workers while resulting job creation is one immediate post and additional two within a three-year period. The proposed CSR activity envisages donation of furniture to a school for primary and secondary education of children with disabilities, as well as reparation of benches to the nursing home yard, which would improve the working conditions and environment for the beneficiaries of these institutions.

Project value:	30,256 Euros
Programme funds:	23,274 Euros
Co-funding:	6,982 Euros

SUPPORT TO A METAL PROCESSING ENTERPRISE TRIOMETAL PROJEKAT D.O.O.

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The metal processing (production of machine parts and sets) micro enterprise will procure a Computer Numerical Control (CNC) lathe that will increase quality, quantity, efficiency and productivity. The production currently employs one worker while immediate job creation is one new job and additional six within a three-year period. The proposed CSR activity envisages provision of scholarships for the children of newly engaged employees.

Project value:	27,412 Euros
Programme funds:	21,930 Euros
Co-funding:	5,482 Euros

IMPROVING THE BUSINESS ENVIRONMENT (2 PROJECTS)

54,091 EUROS



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Implementing partner

PROVISION OF A BACK-UP SERVER FOR THE E-PERMITTING SYSTEM E-permitting COMPLETED	Improvement of the electronic system for the issuance of building permits through the provision of a back-up server, which will enhance its stability and availability for over 6,500 users that benefit from it every day. Server and network equipment were procured through the project, as well as necessary licences. The aim of this activity was to contribute to the creation of a more favourable business environment by improving the efficiency and transparency of the e-government and, ultimately, to new investments. At the same time, citizens' trust in institutions, as well as the quality of services that are being offered through the e-government will also be enhanced.	Project value: Programme funds: Co-funding:	2,141 Euros 2,141 Euros -
IMPROVEMENT OF GIS IN THE CITY OF KRUŠEVAC AND THE MUNICIPALITY OF ALEKSINAC Introduction and Development of GIS COMPLETED	Kruševac City and Aleksinac Municipality have already established GIS, hardware and software, collected and uploaded geospatial data, spatial and urban plans generated and trained personnel already exist. The additional development requires procurement of specialised application to create mechanisms for management and monitoring of public property, which will ensure reduction of maintenance costs and provision of better services of local administration.	Project value: Programme funds: Co-funding:	51,950 Euros 44,100 Euros 7,850 Euros

STRENGTHENING SOCIAL INCLUSION AND SOCIAL COHESION (0 PROJECTS)

-

EUROPEAN
PROGRES

Programme funds: -
Co-funding: -

SOCIAL INCLUSION (0 PROJECTS)

-

COMPETITIVENESS AND INFRASTRUCTURE (0 PROJECTS)

-

STRENGTHENED LOCAL GOVERNANCE (0 PROJECTS)

-

euprogres

Programme funds: -
Co-funding: -

GOOD GOVERNANCE (0 PROJECTS)

-

MUNICIPAL MANAGEMENT AND DEVELOPMENT PLANNING (0 PROJECTS)

-

INFRASTRUCTURE (0 PROJECTS)

-

BRANDING OF AREAS (0 PROJECTS)

-

ALL SECTORS (0 PROJECTS)

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