



CITY OF KRAGUJEVAC

ŠUMADIJSKI DISTRICT
ŠUMADIJA AND WESTERN SERBIA

LAST UPDATED ON **SEPTEMBER 2024**

LEVEL OF DEVELOPMENT
Group I

ACTIVE ENTERPRISES
2010

ACTIVE ENTREPRENEURS
8991

 Source: Statistical Office of the Republic of Serbia



171,437
CITIZENS



80,494
AVERAGE INCOME



835
AREA



16

PROJECTS

4

IMPROVED DEVELOPMENT
PLANNING AND INTRODUCTION OF
THE INTEGRATED TERRITORIAL
INVESTMENT

11

IMPROVED ECONOMIC
GROWTH IN THE TARGETED
LOCAL SELF-GOVERNMENTS

1

IMPROVED SOCIAL
INFRASTRUCTURE AND SOCIAL
COHESION IN THE TARGETED
LOCAL SELF-GOVERNMENTS

4,363,455 €

TOTAL VALUE

3,233,985 €

74% EU PRO

1,129,470 €

26% CO-FUNDING



EU THE EUROPEAN UNION FOR
LOCAL DEVELOPMENT
PRO+



Republic of Serbia

 **UNOPS**

Implementing partner

IMPROVED DEVELOPMENT PLANNING AND INTRODUCTION OF THE INTEGRATED TERRITORIAL INVESTMENT (4 PROJECTS)

**3,215,055
EUROS**

DEVELOPMENT STRATEGY OF THE CITY OF KRAGUJEVAC AND MUNICIPALITIES OF ARANĐELOVAC, BATOČINA, KNIČ, LAPOVO, RAČA AND TOPOLA URBAN AREA

Development of integrated territorial investments strategy

COMPLETED

Territory of the urban area strategy of the city of Kragujevac and the municipalities of Aranđelovac, Batočina, Knić, Lapovo, Rača and Topola covers the entire Šumadija district with a total of 293,308 inhabitants. The territory has a strong university center and significant industrial capacities, and above all the MIND park and the industrial heritage of the Military Technical Institute as projects of national importance.

Project value: -
Programme funds: -
Co-funding: -

ŠUMADIJA CONNECT: FOSTERING TERRITORIAL DEVELOPMENT THROUGH INNOVATION AND CULTURAL HERITAGE VALORISATION

Integrated project

Implemented by: Regional economic development agency for Šumadija and Pomoravlje

Partner on the project: Secondary Vocational School Kragujevac The Faculty of Philology and Arts of the University of Kragujevac (FILUM), Faculty of Economics, University of Kragujevac, Association "Putokaz Kragujevac", Institute for the Protection of Cultural Monuments of Serbia

ON-GOING

Revitalisation of industrial heritage at the former II Technical School within the Military Technical Institute in Kragujevac and its integration into a creative-educational centre. It includes establishing an organisational entity for cultural heritage management and developing a preservation and valorisation plan for the entire urban area. The initiative will equip the centre for workshops on the circular economy in art, aiming to engage over 1,000 individuals and benefit a community of over 265,000. By blending historical preservation with innovative education, the project aims to enhance the cultural identity and accessibility of Kragujevac and the Šumadijski district, promoting appreciation of its industrial legacy.

Project value: **1,696,757 Euros**
Programme funds: 1,210,405 Euros
Co-funding: 486,352 Euros

CREST - CULTURAL REVIVAL FOR AN ENRICHED SUMADIJA TOURISM: CREATING AN INTEGRATED AND INNOVATIVE REGIONAL TOURISM OFFER

Integrated project

Implemented by: Regional economic development agency for Šumadija and Pomoravlje

Partner on the project: Cultural Heritage Preservation Institute Kragujevac, Institute for the Protection of Cultural Monuments of Serbia, Tourism Organisation of Serbia (TOS)

ON-GOING

Enhancement of regional tourism in Aranđelovac, Topola, Knić, and Rača through significant infrastructure upgrades and digital integrations at key historical sites. The project includes constructing the "Risovača Cave" Visitor-Educational Centre in Aranđelovac, reconstructing the King's Winery in Topola, renovating the House of Culture in Borač in Knić, and arranging Petrovi dvori in Viševac (Rača). By equipping these sites with advanced technology, the initiative aims to improve tourism infrastructure. Emphasis is placed on staff training and developing new tourism products to enrich the visitor experience. The project aims to attract more visitors and benefit the local economy, directly impacting 1,500 professionals and indirectly serving over 80,000 people, transforming the region into a distinguished tourism destination.

Project value: **1,356,364 Euros**
Programme funds: 1,038,045 Euros
Co-funding: 318,319 Euros

HONORING THE PAST, SHAPING THE FUTURE: DESIGN OF PREFEASIBILITY STUDY FOR REVITALIZATION OF MECHANICAL WORKSHOP AT THE MILITARY TECHNICAL INSTITUTE (MTI), KRAGUJEVAC

Integrated project

Partner on the project: Regional economic development agency for Šumadija and Pomoravlje, University of Kragujevac, Cultural Heritage Preservation Institute Kragujevac, Arsenal Fest Institute for the Protection of Cultural Monuments of Serbia

ON-GOING

Development of a Pre-Feasibility Study to elevate readiness of revitalisation of the Mechanical Workshop at the Military Technical Institute initiative. The project includes an awareness campaign targeting a broad audience and the establishment of an advisory body to represent stakeholder interests. This initiative aims to deliver substantial benefits across the city's urban landscape, positively impacting residents, the business sector, tourism, and civil society organisations, thereby fostering enhanced urban development and engagement.

Project value: **161,934 Euros**
Programme funds: 128,443 Euros
Co-funding: 33,491 Euros

IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (11 PROJECTS)

1,123,159 EUROS


EU THE EUROPEAN UNION FOR
PRO+ LOCAL DEVELOPMENT



Republic of Serbia

UNOPS

Implementing partner

SUPPORT TO REGIONAL ECONOMIC DEVELOPMENT AGENCY (RDA) FOR ŠUMADIJA AND POMORAVLJE: SUPPORTING THE CATERING SECTOR FROM THE TERRITORY OF THE CITY OF KRAGUJEVAC IN MITIGATING THE EFFECTS OF THE PANDEMIC OF COVID-19 Support to Business Support Organisations COMPLETED	The objective of the project is to contribute to the development of the catering sector in Kragujevac by creating opportunities for capacity improvement and increased competitiveness as well as strengthening the resilience of 21 beneficiary SMEs and their ability to recover from the negative impact of COVID-19.	Project value: Programme funds: Co-funding:	59,192 Euros 49,992 Euros 9,200 Euros
SUPPORT TO BUSINESS INNOVATION CENTER KRAGUJEVAC: WE ENHANCE BUSINESS SUPPORT – WORKING TOWARDS SUSTAINABLE GROWTH OF SMES IN ŠUMADIJA AND WESTERN SERBIA Support to Business Support Organisations COMPLETED	The objective of the project is to increase competitiveness of 20 SMEs operating in the service and manufacturing industry, strengthen capacities of the employees, and enhance services or products through improvement of processes and quality of products and services.	Project value: Programme funds: Co-funding:	43,938 Euros 43,938 Euros -
SUPPORT TO BUSINESS DEVELOPMENT CENTRE KRAGUJEVAC: POWER OF E-COMMERCE FOR SMES GROWTH AND RESILIENCE Support to Business Support Organisations COMPLETED	The objective of the project is digitalisation of sales and application of e-commerce tools for 25 beneficiary SMEs.	Project value: Programme funds: Co-funding:	43,862 Euros 43,862 Euros -
SUPPORT TO A PAPER AND CARDBOARD PRODUCING ENTERPRISE - MB PACK D.O.O. Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The enterprise producing corrugated paper and cardboard and paper and paperboard packaging plans to procure combined machine KBR 1250 to increase efficiency and productivity as well as the production range. As a result, two new jobs are to be created adding to the existing three. The CSR activity envisages financial donation for sport activities in Kragujevac with special focus on Waterpolo club "Radnički" as well as donations in products to Home for the care of the elderly.	Project value: Programme funds: Co-funding:	19,546 Euros 14,964 Euros 4,582 Euros
SUPPORT TO A JOINERY PRODUCING ENTERPRISE - DEJAN ĐORĐEVIĆ PR PROIZVODNJA VRATA I PROZORA, ALUMINIJUMSKA I PVC STOLARIJA DN Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The entrepreneur producing aluminum and PVC joinery plans to procure machines for processing aluminum and PVC profiles and processing and assembly of finished products to improve production and product quality. As a result two new jobs are to be created adding to the existing one. The CSR activity envisages donation to the Cerebral Palsy Association from Kragujevac.	Project value: Programme funds: Co-funding:	18,720 Euros 14,138 Euros 4,582 Euros
SUPPORT TO A METAL PROCESSING ENTERPRISE - ATELIER CONSTRUCTION D.O.O. Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The enterprise producing metal (metal accessories for construction industry) plans to procure equipment for the plastification of the metal. As a result three new jobs are to be created adding to the existing fifteen. The CSR activity envisages the donation of clothes and toys as well as the financial donation to one of the best students.	Project value: Programme funds: Co-funding:	66,048 Euros 41,280 Euros 24,768 Euros
SUPPORT TO AN ENTERPRISE PROVIDING ARCHITECTURAL AND ENGINEERING SERVICES - ARHITEKTONSKO-INŽENJERSKI STUDIO ARIS D.O.O. Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The architectural design studio plans to procure IT equipment and software tools in order to introduce new standards via technologically innovative design process (BIM technology) and acquire new licences (for the design of energy efficiency studies). As a result four new jobs are to be created adding to the existing two. The CSR activity envisages designing housing for young married couples from the socially disadvantaged category and scholarships for students of architecture and construction.	Project value: Programme funds: Co-funding:	39,629 Euros 30,960 Euros 8,669 Euros
SUPPORT TO A DENTAL CLINIC- MAJINA ZUBAONICA Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The dental clinic for children plans to procure an intraoral scanner with accompanying equipment to improve quality of services. As a result three new jobs are to be created adding to the existing two. The CSR activity envisages dental examination for disabled children and preschool children.	Project value: Programme funds: Co-funding:	38,432 Euros 30,444 Euros 7,988 Euros

SUPPORT TO AN OUTPATIENT LABORATORY - LAB TEST Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The outpatient laboratory plans to procure two pieces of equipment to improve provision of services and introduce new ones, as well as to complete the accreditation of the laboratory. As a result two new jobs are to be created adding to the existing eight. The CSR activity envisages provision of biochemical laboratory tests to the vulnerable categories and sport organisations.	Project value: Programme funds: Co-funding:	34,096 Euros 27,245 Euros 6,851 Euros
SUPPORT TO AN ENTERPRISE PROVIDING ARCHITECTURAL AND ENGINEERING SERVICES - FABLAB TECHNOLOGIES Support to Entrepreneurs, Micro and Small Enterprises COMPLETED	The entrepreneur providing services in the field of 3D digitisation, quality control, automatic processing of measurement data and digital production plans to procure IT equipment (professional software) to increase the range and quality of service. As a result two new jobs are to be created adding to the existing one. The CSR activity envisages 3D digitisation of an object of historical and cultural importance and a relevant workshop for City administration employees.	Project value: Programme funds: Co-funding:	35,810 Euros 28,380 Euros 7,430 Euros
REHABILITATION OF THE ROAD-PEDESTRIAN BRIDGE IN THE "FAS" FREE ZONE Economic infrastructure (industrial/business zones) ON-GOING	The project envisages reconstruction of the road pedestrian bridge over the Lepenica river in the FAS zone along with hydrotechnical and telecommunication installations used by 17 companies employing over 4,000 workers with two new companies planning to invest 200 million Euros and to employ 500 workers. The development of technical documentation was funded through the EU PRO Programme.	Project value: Programme funds: Co-funding:	723,886 Euros 506,648 Euros 217,238 Euros

IMPROVED SOCIAL INFRASTRUCTURE AND SOCIAL COHESION IN THE TARGETED LOCAL SELF-GOVERNMENTS (1 PROJECT)

25,241 EUROS

SUPPORT TO CENTRE FOR INDEPENDENT LIVING OF PERSONS WITH DISABILITIES KRAGUJEVAC: EMPOWERMENT AND QUALITY INCLUSION THROUGH ASSISTANCE, INFORMATION AND SUPPORT FOR INDEPENDENT LIFE IN LOCAL COMMUNITY Social cohesion COMPLETED	Launching respite care service and improving Day Care service for 35 children with disabilities, as well as services for Home Care and Mobile team for 40 adults with disabilities along with empowering young people with disabilities for their independent life in the local community, particularly during emergency situations.	Project value: Programme funds: Co-funding:	25,241 Euros 25,241 Euros -
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