



# CITY OF ZAJEČAR

ZAJEČARSKI DISTRICT  
SOUTHERN AND EASTERN SERBIA

LAST UPDATED ON **SEPTEMBER 2024**

LEVEL OF DEVELOPMENT

**Group II**

ACTIVE ENTERPRISES

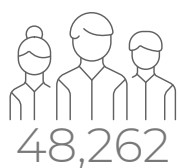
**338**

ACTIVE ENTREPRENEURS

**1356**



Source: Statistical Office of the  
Republic of Serbia



48,262

CITIZENS



73,322

AVERAGE INCOME



1,069

AREA



5

PROJECTS

2

IMPROVED DEVELOPMENT  
PLANNING AND INTRODUCTION OF  
THE INTEGRATED TERRITORIAL  
INVESTMENT

1

IMPROVED ECONOMIC  
GROWTH IN THE TARGETED  
LOCAL SELF-GOVERNMENTS

2

IMPROVED SOCIAL  
INFRASTRUCTURE AND SOCIAL  
COHESION IN THE TARGETED  
LOCAL SELF-GOVERNMENTS

1,988,106 €

TOTAL VALUE

1,484,191 €

75% EU PRO

503,915 €

25% CO-FUNDING



**EU** THE EUROPEAN UNION FOR  
LOCAL DEVELOPMENT  
**PRO+**



Republic of Serbia

**UNOPS**

Implementing partner

## IMPROVED DEVELOPMENT PLANNING AND INTRODUCTION OF THE INTEGRATED TERRITORIAL INVESTMENT (2 PROJECTS)

**1,525,872 EUROS**

### DEVELOPMENT STRATEGY OF THE CITY OF ZAJEČAR AND MUNICIPALITIES OF BOLJEVAC, KNJAŽEVAC AND SOKOBANJA URBAN AREA

Development of integrated territorial investments strategy

COMPLETED

The strategy for the development of the urban area of Zaječar and the municipalities of Boljevac, Knjaževac and Sokobanja covers the territory with significant tourist potential such as Stara Planina, Ozren, Rtanj, Sokobanja, Gamzigradska Banja, Nikolićevska Banja and Rgošte spa. There are also important cultural heritage sites on the territory, including Felix Romuliana and Timacum Minus sites, as well as the Archeological and Ethno Park in Ravna. Industrial potential is recognized in Zaječar, Boljevac and Knjaževac.

**Project value:** -  
**Programme funds:** -  
**Co-funding:** -

### THE MAGIC OF EASTERN SERBIA

Integrated project

**Partner on the project:** RARIS - Regional development agency Eastern Serbia

ON-GOING

Advancing sustainable tourism in the Zaječarski district through strategic infrastructure upgrades and marketing efforts. The project includes developing tourism and recreational facilities in Zaječar, Knjaževac, Sokobanja, and Boljevac, with an emphasis on eco-friendly practices such as electric boats and bikes. Key initiatives are the construction and furnishing of a Youth Camp in Kraljevica Forest Park, Zaječar, the further development of the Sports-Recreational and Health-Rehabilitation Centre "Banjica" in Knjaževac, and construction at Bovan Lake in Sokobanja, including acquiring electric power boats. It also includes building a "Pump Track" training ground and trim track, procuring electric scooters and mountain bikes in Rtanj, and installing tourist signage in Boljevac. The project will establish management structures for new attractions, a common tourist card for the whole territory, and a territorial marketing strategy to enhance the area's visibility as a green tourism destination. This initiative aims to enrich the Zaječarski district's tourist offer, promoting environmental sustainability and local cultural heritage, benefiting communities and attracting visitors.

**Project value:** **1,525,872 Euros**  
**Programme funds:** 1,198,455 Euros  
**Co-funding:** 327,417 Euros

## IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (1 PROJECT)

**95,496 EUROS**

### DEVELOPMENT OF TECHNICAL DOCUMENTATION FOR THEME PARK "ROMAN EMPERORS"

Economic infrastructure (technical documentation)

ON-GOING

The project develops technical documentation for the "Roman Emperors" theme park in the Kraljevica tourist zone. It includes the design of sculptures representing 17 Roman emperors, along with paths, water features, and greenery.

**Project value:** **95,496 Euros**  
**Programme funds:** 76,397 Euros  
**Co-funding:** 19,099 Euros

## IMPROVED SOCIAL INFRASTRUCTURE AND SOCIAL COHESION IN THE TARGETED LOCAL SELF-GOVERNMENTS (2 PROJECTS)

**366,738 EUROS**

### RENOVATION AND DIGITALISATION OF THE KINDERGARTEN "ĐURĐEVAK" IN ZAJEČAR

Local Infrastructure

COMPLETED

Renovation and digitalisation of the "Đurđevak" kindergarten in Zaječar to provide quality services to preschool children, improve exchange of information with parents and documenting the educational work of teachers.

**Project value:** **336,771 Euros**  
**Programme funds:** 179,372 Euros  
**Co-funding:** 157,399 Euros

### SUPPORT TO TIMOK YOUTH CENTRE: OUTREACH WORK IN COMMUNITY

Social cohesion

COMPLETED

Improving social protection system through development and adoption of strategic document and facilitating better access to the system for around 100 hard-to-reach marginalised citizens by piloting innovative outreach work that implies training and establishment of a team of 20 outreach workers.

**Project value:** **29,967 Euros**  
**Programme funds:** 29,967 Euros  
**Co-funding:** -