



2023 EU PRO Plus Calendar Competition

“What is your superskill?”

Background

The European Union for Local Development Programme - EU PRO Plus as its predecessor Programmes – PRO 1 and 2, EU and European PROGRES and EU PRO organises an annual art competition for high school students in 99 municipalities of Šumadija, Western, Southern and Eastern Serbia. The competition intends to encourage students to learn about, consider and promote different aspects of longstanding relationships between Serbia and the European Union and explore their common goals and values.

The competition is also an opportunity to recognise, encourage and award artistic talent of socially engaged high school students, as well as schools in the Programmes area which most prominently and systematically supports creative growth of its students.

Objectives

1. To encourage the youth in the 99 cities and municipalities to become or remain socially conscious, engaged and proactive about their rights and needs;
2. To inspire high school students to take action on the issues that matter to them and actively work on developing and/or contributing to initiatives that positively impact their lives and lives of the their community as a whole;
3. To improve learning conditions in the school with the best result in the competition;
4. To encourage secondary school pupils to pursue their artistic talent.

Competition Theme

The European Commission (EC) announced 2023 as the European Year of Skills to focus on establishing and investing in mechanisms intended to meet the rapidly changing job market and professional education needs required for upskilling of the European workforce.

In reality, besides the long ongoing integration of automatisisation and artificial intelligence in predominantly production industries, more recently the pandemic driven necessity for rapid digitalisation significantly altered the global approach to learning and doing business. These changes combined and additionally exacerbated by climate crisis response and global political turmoil had an irreversible effect on the job market needs. In response to this new reality the European Union focused on empowering people and businesses to adapt to this human-centered digital future. In the Digital

Decade Strategy the EU aims that by 2030 a minimum of 80% of Europeans achieve basic digital skills while over 20 million Europeans will be certified Information and Communications Technology (ICT) specialists. The new call under the DIGITAL Europe Programme, which will fund new Bachelor's and Master's degrees in key technology areas, addresses precisely this need.

Adaptation to this new, rapidly developing reality has to be swift and requires agility from both the educators and the learners. On one hand traditional, static and predominantly specific, theoretical education will have to, due to the fast evolving environment, be transformed into a lifelong and life-wide learning that aims to holistically develop learners. This foresees supporting learners in identifying and utilising their talents, focusing on developing relevant professional skills through vocational training and supporting them to reach self-fulfillment both in work environment and as active participants in society.

We therefore encourage young people to think about their own talents as well as their future profession, where that talent, transformed into work skills through education, would be best used in a business environment.

Format of Expression


The works for the calendar competition must be submitted in the **A3 format (42 x 29.7 cm)**. The works could be Illustrations, drawings, paintings or collages.

On the back of the artwork there must be, clearly written or glued print out of the following information each artwork has to have:

- **One paragraph (approximately 30 words) explanation of what the artwork represents;**
- **Full name of the pupil with his/her contact phone number and email address**
- **Year and class student is attending**
- **Full name of the supervising teacher with his/her contact phone number and email address**
- **Name and the address of the school**

Work submitted without a textual explanation will not be considered. Explanations must clearly depict the artwork.

Example of the explanation to be written or glued at the back of the work for one of the artworks submitted for the previous competition

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|  | <p>Example of the paragraph (around 30 words) that explains the work: Engaging the youth in defining their own future through initiating the actions to solve the current issues in the community is crucial for the future of all the citizens in Niš. (this sample paragraph has 31 words)</p> <p>Name, surname, contact phone and email address of the student: Anđela Bučić, 060 000 000, email@email</p> <p>Grade and year the student is attending: III2</p> <p>Name, surname, contact phone and email address of the teacher: Danijela Davidović, 060 000 000, email@email</p> <p>Name and address of the school: Niš Art School, Prvomajska 6, Niš</p> |
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Responsibilities of the Participating Schools

- The secondary schools, which decide to participate in the calendar competition, have to organise an internal contest that will be open to all pupils and select **up to five (5) best artworks** to submit for the competition;
- The relevant teachers from participating schools are also highly advised to open a conversation and engage with the students on the topic set by the competition;
- Only one work per pupil can be submitted for the EU PRO Plus Calendar Competition;
- **The deadline for submission of works is 20 November 2022, by 12:00.**
- The selected artworks must be delivered by post to the EU PRO Plus Belgrade office:

**UNOPS/EU PRO Plus
Naznaka „Likovni konkurs”
Skrelićeva 4,
11000 Beograd**

- In addition to the competition for the best artwork of high school students, schools will also be graded and able to win awards based on the effort they put into organizing internal school competitions;
- The internal school competition must be documented and attached in the form of a short textual description accompanied by photographs and / or videos and sent together with the artworks in order for the school to qualify for the award.

Selection Process

- Only submitted artworks that meet all the rules of the competition will participate in the first round of the competition, after which the first 20 will be displayed on the official EU PRO Plus website and will participate in online voting;
- Online voting will last for five days and will be open for all citizens of Serbia;
- At the end of the voting, all online votes will be summed up, after which the winner with the highest number of likes will receive one vote of the audience, which will have a value equal to one vote of other members of the jury;
- The EU PRO Plus' Selection Committee will be composed of four members at least one of which with artistic background;
- The Selection Committee will shortlist 12 best works from all received entries;
- The Selection Committee will, from 12 shortlisted works, announce the third best, the second best and the best work.

General Competition Rules

- EU PRO Plus will not cover the costs of creating and submitting art works
- Participation in the competition is free of charge and applications can be submitted by individual pupil or as part of group (school) submission
- All entries not respecting the theme or the technical/authorship requirements will be disqualified;
- Only art pieces which have not yet been published may be submitted;
- Inappropriately named works or those sending this kind of messages can be disqualified;
- It is very important to pay particular attention to avoiding stereotypes, mocking, offensive or inappropriately presenting vulnerable groups, their position in society, ways of life, cultures etc. Artworks with such content will be automatically disqualified;

- Authors and schools must guarantee that all elements of the submitted art pieces do not represent copies of other original works;
- All images used on the art works, must be in compliance with the existing Law on Copyright and Related Rights of the Republic of Serbia;
- By participating in this competition, the authors and schools agree that EU PRO Plus and the Delegation of the European Union to the Republic of Serbia (DEU) may also use the artworks for the purpose of their promotion, publicity, news, during educational workshops as well as information campaigns and campaigns related to the topic of the competition, without the prior permission of the author;
- Authors of the best works will be credited on EU PRO Plus 2023 calendar;
- Previous holders of the first, the second and the third place are not eligible to be awarded one of those three rewards again. They are, however, still eligible to participate and occupy any of the remaining nine places;

Prizes for Pupils and Teachers

The following awards will be presented for 12 best works:

- The first prize – laptop computer
- The second and the third prize – tablet computers
- Nine consolation prizes – mobile phones
- Tablets will be awarded to the teachers from the three best schools.

Prize for the Winning School

The Selection Committee will also take into consideration the commitment of the school in the organisation of the internal school competition.

One secondary school will be given a special prize for the efforts put into the organisation of the internal competition, the overall number and the quality of works submitted.

The winning school will be awarded with a laptop computer, a projector and accompanying equipment, which should contribute to the improvement of conditions for the education of pupils.

Prize Awards Ceremony

EU PRO Plus will organise an awards ceremony in accordance with the epidemiological situation in December 2022, the participants will be timely notified of the form. An exhibition of the best submitted works will be organised as part of the ceremony, and the EU PRO Plus calendar for 2023 will be presented.

The European Union for Local Development Programme - EU PRO Plus contributes to a more balanced socio-economic development in Serbia by enhancing territorial development management, supporting economic growth, and improving social infrastructure and social cohesion of 99 local self-governments in two regions: Šumadija and Western Serbia and South and Eastern Serbia. To learn more about the Programme visit www.euproplus.org.rs

Who is eligible?

Pupils from all secondary schools, regardless of their grade, in 99 EU PRO Plus municipalities will be eligible to participate in the competition: <https://euproplus.org.rs/gderadimo>

Students that have held the first, the second or the third place in any previous year are not eligible to be re-awarded one of those three rewards. They are, however, still eligible to participate and place in any of the remaining nine places.

Talking points for discussion with students

Do you have a special talent, any specific interest in subjects and topics regardless of whether they are taught in school or outside it? What and where would you like to study if you could go to any school in the world and study any subject? What is your future profession, why and how does it fit into the new, digitalized reality? What innovations will you introduce into your profession one day, what will you do differently from previous generations of professionals in that sector? How could your work in that profession positively affect your life, your community and contribute to a better Serbia in Europe? If you were the best in your future profession, what award would you win and for what? What skills do you need to make it happen? Where can these skills be acquired?