Ministry of European Integration
REPUBLIC OF SERBIA

#ЕУ ЗА ТЕБЕ

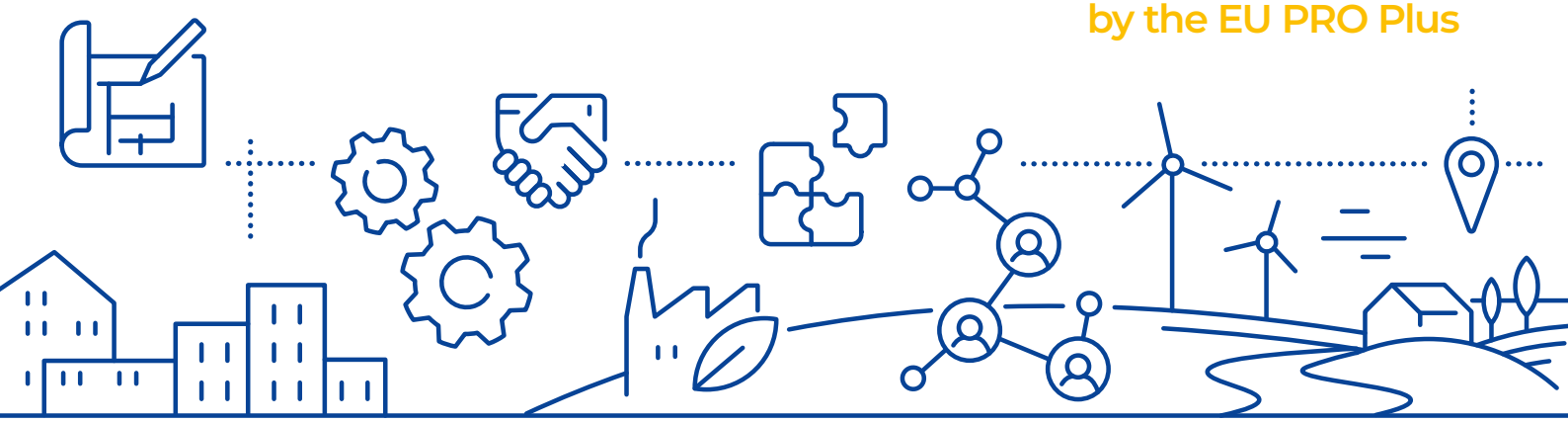
THE EUROPEAN UNION FOR LOCAL DEVELOPMENT

EU PRO+

RESULTS

Integrating ideas, resources and potentials!

Public Call for implementation of integrated projects deriving from the twelve territorial strategies supported by the EU PRO Plus



PREPARATORY ACTIVITIES

5 info-sessions conducted

105 participants informed

EVALUATION PROCESS

22 projects submitted
13 for LOT 1 and 9 for LOT 2

The Call was open from
9 November 2023 to 17 January 2024

RESULTS

18 projects approved
accross 11 territories

6 LSGs
SUD territories

24 LSGs
from five ITI territories

THEMATIC AREAS

- **Identity** of urban area
- Green and energy **transition** and urban **mobility**
- Innovative and **smart** economy
- Social **well-being**
- Urban and territorial **development governance**

BUDGET

11,819,121 €
Total value of approved projects

8,831,837 €
Total European Union contribution

2,987,284 €
Total co-funding

11 projects in LOT 1
Infrastructure works, procurement of equipment and measures enabling participation, capacity building and training

7 projects in LOT 2
Development of documentation for increasing the level of maturity and readiness for project implementation

CFP 002-EUPROPLUS-2023 PUBLIC CALL FOR IMPLEMENTATION OF INTEGRATED PROJECTS DERIVING FROM THE TWELVE TERRITORIAL STRATEGIES SUPPORTED BY THE EU PRO PLUS PROGRAMME

PROJECTS APPROVED FOR FUNDING – LOT 1

Applicant	Project Title / Partners	Contribution	Project description
1. **Regional Economic Development Agency for Šumadija and Pomoravlje**	Šumadija CONNECT: Fostering territorial development through innovation and cultural heritage valorisation PARTNERS: Kragujevac, Lapovo, Knić, Aranđelovac, Topola, Rača, Batočina, Secondary Vocational School Kragujevac, The Faculty of Philology and Arts of the University of Kragujevac (FILUM), Faculty of Economics, University of Kragujevac, Association "Putokaz Kragujevac", Institute for the Protection of Cultural Monuments of Serbia	Total value **1,696,756 €** EU **1,210,405 €** Co-funding **486,352 €**	Revitalisation of industrial heritage at the former II Technical School within the Military Technical Institute in Kragujevac and its integration into a creative-educational centre. It includes establishing an organisational entity for cultural heritage management and developing a preservation and valorisation plan for the entire urban area. The initiative will equip the centre for workshops on the circular economy in art, aiming to engage over 1,000 individuals and benefit a community of over 265,000. By blending historical preservation with innovative education, the project aims to enhance the cultural identity and accessibility of Kragujevac and the Šumadijski district, promoting appreciation of its industrial legacy.
2. **LESKOVAC**	Improvement of the waste management system in the urban area of Leskovac with more advanced and innovative environmentally friendly solutions - PRO WASTE INNOVATIVE SOLUTIONS PARTNERS: PC "Urbanism and construction" Leskovac, Academy of Professional Studies South Serbia, CSO Connector Leskovac	Total value **467,804 €** EU **360,392 €** Total value **107,011 €**	Introduction of underground containers and advanced collection technologies in Leskovac to tackle waste segregation and capacity issues. The project envisages instalation of 22 containers, employing an ecological vehicle, and utilising sensors and GIS for monitoring. A portable X-ray fluorescence (XRF) device will be procured to enhance waste analysis, supporting recycling efforts. The initiative will also include an awareness campaign and a zero-waste app, aiming to educate over 3,600 students and city employees. By streamlining waste processing and improving hygiene, the project aims to foster a cleaner, more sustainable environment for the entire community.
3. **NOVI PAZAR**	Improving the management of recyclable waste on the territory of the city of Novi Pazar PARTNER: Public utility company "Gradska čistoća" Novi Pazar	Total value **502,426 €** EU **371,382 €** Co-funding **131,044 €**	Enhancing the capacity of the Recycling Centre for textile waste management and supporting the recycling ecosystem's technical needs to address the textile waste problem in the city. By upgrading facilities, acquiring a specialised transport vehicle, and integrating educational components through the School of Textile and Leather Design and community workshops on waste separation, the initiative promotes circular economy practices. The project envisages that over 100,000 residents would benefit, including industry employees, students, and informal waste pickers, while highlighting its broad environmental and educational impact.
4. **PIROT**	IntegratED: Improving Educational Ecosystem in Urban Area of the City of Pirot and Municipalities of Dimitrovgrad, Babušnica and Bela Palanka PARTNERS: Dimitrovgrad, Babušnica, Bela Palanka, Regional Development Agency South; Grammar School Pirot; Secondary school, "Niketa Remezijanski" Bela Palanka; Primary school "Ljupče Španac", Bela Palanka; Primary school "Despot Stefan Lazarevic" Babušnica	Total value **1,290,327 €** EU **1,003,189 €** Co-funding **287,139 €**	Upgrading educational facilities and developing a digital platform for schools in the Pirotski district to address demographic challenges. The project includes restoring and improving energy efficiency at Pirot Grammar School, making ergonomic improvements at high and primary schools in Bela Palanka, procuring specialised preschool furniture and learning tools for Dimitrovgrad school, and establishing open learning and recreational areas at Babušnica primary school. The initiative aims to enrich the learning environment and educational accessibility for over 2,000 students and teachers, benefiting nearly 3,000 community members and contributing to a sustainable response to depopulation and ageing.
5. **Zlatibor Regional Development Agency**	Green and energy transition in the Uzice ITI territory PARTNERS: Užice, Čajetina, Bajina Bašta, Požega	Total value **1,678,069 €** EU **1,307,927 €** Co-funding **370,142 €**	Introduction of solar installations and green solutions across public buildings and spaces to enhance energy efficiency and environmental rejuvenation. The project includes solar power plants and vertical gardens at key sites such as the National Theatre in Užice, the Regional Training Centre for Dual Education, a sports hall in Bajina Bašta, the Agricultural School in Požega, and the office building of Communal Public Enterprise "Zlatibor". The initiative aims to significantly reduce the area's carbon footprint and includes educational programmes and capacity-building activities to embed sustainable practices within the community. By benefiting over 110,000 citizens, the project fosters a broad understanding of green transitions and demonstrates the tangible benefits of integrating renewable energy into public infrastructure.

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6. NIŠ	Active protection of the cultural heritage "Tabula Peutingeriana" PARTNERS: Svrljig, Merošina, Gadžin Han, Regional Development Agency "South"	Total value **424,050 €** EU **338,800 €** Co-funding **82,250**	Revitalisation of urban areas and promotion of cultural heritage by transforming the Niš Fortress into a hub for creative industries. The project includes refurbishing and activating casemates, along with the active protection and promotion of cultural heritage and the cultural trail of the Tabula Peutingeriana (Peutinger Table). This trail connects historical and cultural sites across Niš and surrounding areas such as Svrljig, Merošina, and Gadžin Han, supported by new informational points and a cohesive promotional strategy. The project scope and financial value were revised compared with the initially approved project as the activity related to the renovation of the ateliers was excluded from the intervention.
7. BOR	Ecosystem for innovation and smart economy in Bor PARTNER: RARIS - Regional development agency Eastern Serbia	Total value **305,324 €** EU **242,116 €** Co-funding **63,208 €**	Enhancing economic diversification in a local economy dominated by the mining industry. The project supports entrepreneurship by establishing a Startup Centre with two rural points in Zlot and Gornjane, introducing a Living Lab and a Digital Platform for a smart economy. It also includes infrastructural upgrades like smart systems and energy efficiency measures for the Business Incubator Centre Bor. The initiative directly supports 20 SMEs and will train 75 individuals, fostering a more diversified and resilient local economy.
8. ZAJEČAR	The Magic of Eastern Serbia PARTNERS: RARIS - Regional development agency Eastern Serbia, Knjaževac, Sokobanja, Boljevac	Total value **1,525,872 €** EU **1,198,455 €** Co-funding **327,417 €**	Advancing sustainable tourism in the Zaječarski district through strategic infrastructure upgrades and marketing efforts. The project includes developing tourism and recreational facilities in Zaječar, Knjaževac, Sokobanja, and Boljevac, with an emphasis on eco-friendly practices such as electric boats and bikes. Key initiatives are the construction and furnishing of a Youth Camp in Kraljevica Forest Park, Zaječar, the further development of the Sports-Recreational and Health-Rehabilitation Centre "Banjica" in Knjaževac, and construction at Bovan Lake in Sokobanja, including acquiring electric power boats. It also includes building a "Pump Track" training ground and trim track, procuring electric scooters and mountain bikes in Rtanj, and installing tourist signage in Boljevac. The project will establish management structures for new attractions, a common tourist card for the whole territory, and a territorial marketing strategy to enhance the area's visibility as a green tourism destination. This initiative aims to enrich the Zaječarski district's tourist offer, promoting environmental sustainability and local cultural heritage, benefiting communities and attracting visitors.
9. ŠABAC	New Gym - Fair Play for Inclusion PARTNERS: Primary School "Vuk Karadžić", Primary School "Sveti Sava", Pre-School Institution "Naše dete", Šabac Sport Association, Sport Association of Persons with Disability Šabac, Cultural-Art Society "Abrašević"	Total value **864,488 €** EU **500,000 €** Co-funding **364,488 €**	Enhancement of physical education and support inclusive sports by building a new gym at the "Vuk Karadžić" primary school serving over 800 students, including those from vulnerable communities and with special needs. This facility will also host cultural events, promoting interculturality and community engagement. Health assessments and tailored physical education programmes will be provided by a specialised team, benefiting students, parents, and over 100 educational professionals. This initiative represents a significant step towards improving youth well-being and fostering community integration in Šabac.
10. LOZNICA	Lagator Revival: Integrating Sport, Youth Recreation and Civil Protection in Loznica	Total value **744,450 €** EU **497,293 €** Co-funding **247,157 €**	Enhancement of recreational facilities and emergency preparedness in Lagator by repurposing space for a new bowling alley, social and recreational activities within a Youth Club, and a Civil Protection Centre. The project includes infrastructure improvements, first aid training, and youth workshops, aiming to train 80 first aid trainers and engage 3,000 youngsters. Benefiting approximately 78,000 residents, this initiative seeks to invigorate the city's sports offerings and strengthen community safety and emergency responsiveness.

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PROJECTS APPROVED FOR FUNDING – LOT 1

Applicant	Project Title / Partners	Contribution	Project description
11. **Regional economic development agency for Šumadija and Pomoravlje**	CREST - Cultural Revival for an Enriched Sumadija Tourism: Creating an Integrated and Innovative Regional Tourism Offer PARTNERS: Aranđelovac, Topola, Rača, Knić, Cultural Heritage Preservation Institute Kragujevac, Institute for the Protection of Cultural Monuments of Serbia, Tourism Organisation of Serbia (TOS)	Total value **1,356,364 €** EU **1,038,045 €** Co-funding **318,319 €**	Enhancement of regional tourism in Aranđelovac, Topola, Knić, and Rača through significant infrastructure upgrades and digital integrations at key historical sites. The project includes constructing the "Risovača Cave" Visitor-Educational Centre in Aranđelovac, reconstructing the King's Winery in Topola, renovating the House of Culture in Borač in Knić, and arranging Petrovi dvori in Viševac (Rača). By equipping these sites with advanced technology, the initiative aims to improve tourism infrastructure. Emphasis is placed on staff training and developing new tourism products to enrich the visitor experience. The project aims to attract more visitors and benefit the local economy, directly impacting 1,500 professionals and indirectly serving over 80,000 people, transforming the region into a distinguished tourism destination.

PROJECTS APPROVED FOR FUNDING – LOT 2

Applicant	Project Title / Partners	Contribution	Project description
1. **LESKOVAC**	Previous study of recultivation of the closed solid waste landfill at the location "Brst" into an ecologically acceptable area of public use PARTNERS: PC Urbanism and Construction Leskovac, Centre for Professional Development in Education	Total value **136,358 €** EU **108,140 €** Co-funding **28,219 €**	Development of a Previous Study for recultivation of the "Brst" landfill, aiming to establish it as a sustainable area. The project envisages a public forum and a school children's art competition to engage the community and enhance environmental consciousness. The goal is to convert the landfill into a green, usable space, emphasizing efficient use of resources and community participation.
2. **KRAGUJEVAC**	Honoring the Past, Shaping the Future: Design of Prefeasibility study for revitalization of Mechanical Workshop at the Military Technical Institute (MTI), Kragujevac PARTNERS: Regional Economic Development Agency for Šumadija and Pomoravlje, University of Kragujevac, Cultural Heritage Preservation Institute Kragujevac, Arsenal Fest, Institute for the Protection of Cultural Monuments of Serbia	Total value **161,934 €** EU **128,443 €** Co-funding **33,491 €**	Development of a Pre-Feasibility Study to elevate readiness of revitalisation of the Mechanical Workshop at the Military Technical Institute initiative. The project includes an awareness campaign targeting a broad audience and the establishment of an advisory body to represent stakeholder interests. This initiative aims to deliver substantial benefits across the city's urban landscape, positively impacting residents, the business sector, tourism, and civil society organisations, thereby fostering enhanced urban development and engagement.
3. **Zlatibor regional development Agency**	Development of Study of unique identity of urban areas in the Uzice ITI territory (ERA-URBAN-NET) PARTNERS: Užice, Čajetina, Požega, Bajina Bašta, Priboj	Total value **192,093 €** EU **151,998 €** Co-funding **40,094 €**	Development of a Study to identify the unique urban identity of the wider urban area of Užice, supported by community engagement and capacity-building activities. The project targets over 150,000 residents and seeks to preserve and enhance the area's character, promoting sustainable and identity-focused urban development.
4. **LOZNICA**	Development of a Master Plan for the area of the former Viskoza factory in the territory of the city of Loznica	Total value **10,993 €** EU **8,701 €** Co-funding **2,292 €**	Development of a Master Plan for the revitalisation of Loznica's "Viskoza" factory area, aiming to create a sustainable, community-focused urban space. The project was implemented up to the completion of the situation analysis. The project scope and financial value were revised compared with the initially approved project, due to the planned repurposing of the land covered by the master plan, which was not aligned with the project terms of reference and the objectives of the territorial strategy

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PROJECTS APPROVED FOR FUNDING – LOT 2

Applicant	Project Title / Partners	Contribution	Project description
5. **PIROT**	Development of the pre-investment feasibility study for the establishment of a higher education institution in Pirot-stage II PARTNERS: Regional Development Agency South, Technical school Pirot, High school "Sveti Kirilo i Metodije " Dimitrovgrad, Secondary school "Niketa Remezijanski" Bela Palanka, High school "Vuk Karadžić" with a student dormitory Babušnica	Total value **63,208 €** EU **50,000 €** Co-funding **13,208 €**	Development of a feasibility study for creating a higher education institution, expected to boost the economy and youth employment in the area. The project includes youth research, public engagement with stakeholders, and training for 120 local teachers to strengthen educational capabilities. This initiative aims to explore the benefits of expanding higher education in Pirot, enhancing local economic development, and providing new opportunities for young people.
6. **Regional Development Agency of Rasinski District Kruševac**	Reconstruction of the Medieval Town in Kruševac PARTNERS: Kruševac, Association "Eurocontact" Kruševac"	Total value **220,255 €** EU **173,509 €** Co-funding **46,745 €**	Development of a study for the preservation, presentation, and revitalisation of the medieval town, including archaeological research aligned with national heritage standards. The project features community engagement through public forums, school competitions, and expert discussions, aiming to enhance local heritage appreciation and cultural tourism. This initiative promises to enrich Kruševac's historical landscape and educational offer, engaging the community in meaningful heritage preservation efforts.
7. **NOVI PAZAR**	"Better traffic for better life": General Study of traffic solutions and challenges, urban mobility, green and energy transition in the City of Novi Pazar - "BT4NP" PARTNER: Regional Development Agency of Sandžak "SEDA"	Total value **178,349 €** EU **142,642 €** Co-funding **35,708 €**	Developing a General Study to enhance traffic solutions and urban mobility through the "Better Traffic for Better Life" (BT4NP) project. The project focuses on regulation, accessibility for special needs, environmental impacts, and innovative mobility technologies. It includes stakeholder round tables and public hearings to ensure comprehensive community involvement and technological integration, aiming to improve the urban experience for over 100,000 residents.